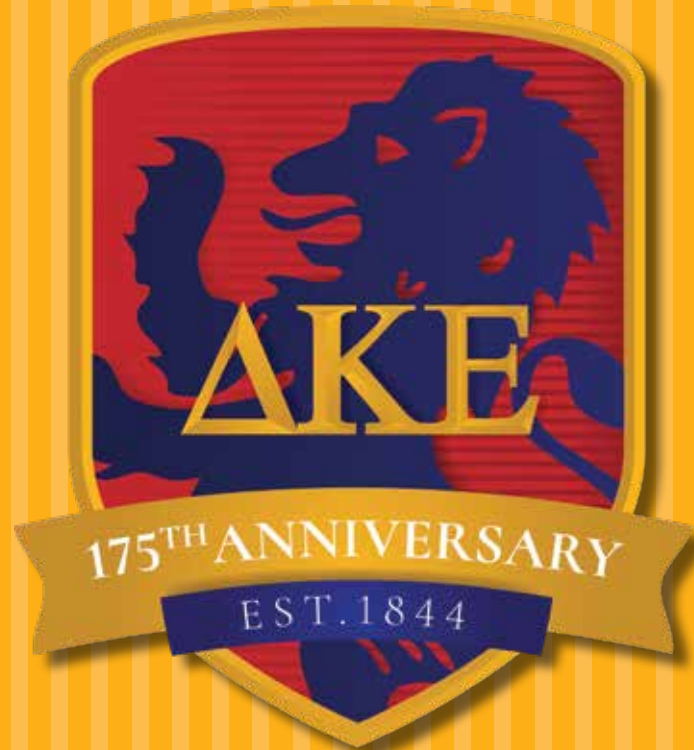


THE DEKE FOUNDATION

175th
ANNIVERSARY
CAMPAIGN



STRENGTHEN OUR BROTHERHOOD AND BONDS
NOW AND FOREVER

STEP UP FOR DKE

Brotherhood & Bonds! Think about that. Isn't that what we took away from the Deke House and still cherish today? These bonds are incredibly strong and meaningful.

We are now in the public phase of a 175th Anniversary campaign entitled **"Strengthen Our Brotherhood & Bonds—Now and Forever."**

We are asking for your financial support in the way of gifts and pledges. The money will accomplish three goals we care deeply about: strengthening our local chapters through educational programs; keeping our international fraternity strong and growing to give future brothers what we had; and working to preserve fraternity life in the face of relentless attacks on our campuses, in our news media, and in our statehouses.

These are our responsibilities as alumni. DKE strong and DKE forever!

Please give and pledge all you can. Two innovations will make that easier for you.

Gifts are tax deductible for the first time because we now have the Deke Foundation.

Second, you can allocate up to 50 percent of your gift for your chapter's educational programming.

These include leadership training, drug and alcohol education, mental health services, career education, and academic incentives such as scholarships and financial awards for academic achievement.

The 175th Anniversary year

began June 22, 2019.

At the anniversary dinner in New York, we announced the "Brotherhood & Bonds" campaign.

Brothers, just as you have stepped up for your lifelong friends from your chapter, now's the time to step up for DKE.

Give All You Can to Benefit Your Chapter and All Future Brothers

Visit www.dke.org/donate



THE DEKE FOUNDATION 175TH ANNIVERSARY CAMPAIGN

STRENGTHEN OUR BROTHERHOOD & BONDS—NOW AND FOREVER



GIFT AND PLEDGE AGREEMENT

I, _____,
accept the Deke Foundation's invitation to support Delta Kappa Epsilon as it celebrates its 175th Anniversary, raising critically important funds to further the education of our current and future Deke Brothers.

I hereby gift and pledge a total of \$_____ in the following manner:

- One-time payment
- Quarterly (Jan/Apr/July/Oct)
- Semi annually (Jan and July -or- Apr and Oct)
- Annually to be invoiced to you starting _____ (MM/YY)

~~ OTHER OPTIONS ~~

- Please check here to allocate 50% of your gift to _____ Chapter.
- This gift is anonymous.
- This gift is in Memory of _____.

* Gifts are fully tax deductible in the United States.

* Pledges may be paid over three years.

Over

THE DEKE FOUNDATION 175TH ANNIVERSARY CAMPAIGN

STRENGTHEN OUR BROTHERHOOD & BONDS—NOW AND FOREVER



ΔKE GIVING LEVELS

| | |
|--------------------------------|---|
| Rampant Lion Society | \$50,000 or more |
| Founders Circle | \$25,000 to \$49,999 |
| Jolly Good Fellows Club | \$10,000 to \$24,999 |
| President's Club | \$5,000 to \$9,999 |
| Anniversary Club | \$2,100 (\$175/mo. for anniversary year) |
| 175th Scholar | \$1,750 (\$145/mo. for anniversary year) |
| ΔKE Gentleman | \$1,000 (\$83/mo. for anniversary year) |
| The 1844 Society | Bequest or other Planned Gift |

DONOR INFORMATION

Today's Date _____

Name _____

Chapter, Grad Yr. _____

Street Address _____

City, State, Zip _____

Email Address _____

Please Make Checks Payable to:
The Deke Foundation
3001 Plymouth Rd., Suite 205
Ann Arbor, MI 48105

THANK YOU!